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## CHI WOW WOW TEAMS UP WITH MARVEL ENTERTAINMENT

**ALTADENA, Calif.**—Chi WOW WOW, a designer and manufacturer of pet apparel, announced that it has signed a licensing agreement with Marvel Entertainment, Inc. as a pet apparel and accessories licensee.

Pursuant to the new, multi-year license agreement, Chi WOW WOW has been awarded the rights to produce its product line for several premier Marvel character franchises, including Spider-Man, X-Men, Fantastic Four, the Incredible Hulk, Silver Surfer and Captain America. Their initial product assortment will include pet t-shirts, tanks, hooded sweatshirts, jackets, carriers, collars/leashes and beds.

For more information, visit [www.ChiWOWWOW.com](http://www.ChiWOWWOW.com).



## LECTRO-KENNEL RECEIVES MAKEOVER

**COLORADO SPRINGS, Co.**—

K&H Manufacturing has redesigned its popular Lectro-Kennel, which also includes new packaging design. The Lectro-Kennel has a new streamlined, low profile design for 2007. The smooth, sleek design of the new kennel is more durable than ever and now includes a free cover with the heated pad. K&H has also redesigned the packaging for a softer, more consumer-friendly appeal.

For more information, visit [www.khmf.com](http://www.khmf.com).



## TOM ANNOUNCES REP AND REP GROUP OF THE YEAR

**GARDENA, Calif.**—TOM Aquarium & Pet Products announces that their "Rep Group of the Year" is Pet Quest, and their "Rep of the Year" is Kevin Mello of Mello Sales. In addition to providing a wide array of aquarium products, TOM produces a variety of small animal and reptile products as well. With over 850 employees, TOM has designed and manufactured products for OEM accounts and specialty distributors throughout the world.

For more information, visit [www.tomaquarium.com](http://www.tomaquarium.com).

